



**CHURCH  
MENTAL  
HEALTH  
SUMMIT**



**23**

**SPONSORSHIP GUIDE**



Hey there!

Thank you for considering a partnership with the **Church Mental Health Summit!**

After working as a clinical social worker for over 15 years, and now serving churches through Hope Made Strong, I am passionate about encouraging and equipping the local church to care for their communities.

A quick glance at the Summit's attendance from 2021 to 2022 tells us one thing—people are hungry to learn about how to support mental health in their teams, churches, and communities. Our numbers grew from 3,200 registrations to **5,000 registrations** at our 2022 Church Mental Health Summit! And our reach has spanned **over 80 countries!**

We offer free registration for the Church Mental Health Summit, held on October 10, as we honor World Mental Health Day. The goal is to provide excellent speakers and resources, with minimal barriers, to strengthen the local church.

To accomplish this, we look to you, fellow advocates of mental health, to partner with us. Because of your generosity, **thousands of leaders** are equipped to support the mental health needs in their communities.

Thank you for considering becoming a part of our efforts in creating accessible mental health support and education for the global church.

Laura Howe  
Founder, CEO  
Hope Made Strong



# CHURCH MENTAL HEALTH SUMMIT

## SPONSORSHIP LEVELS

### DIAMOND SPONSORSHIP

\$ 8,000

4 SPOTS ARE AVAILABLE (1 sponsor per track)

**Your investment also includes everything in Gold and Platinum**

**Track Sponsorship** - Logo & link will be displayed on all talks within your sponsored track

**Video** - 1 minute promo video featured at the end of your track videos

**Co-host Live Roundtable** - Your team can co-host a live community-building roundtable

**Email Blast** - One dedicated sponsored email to all participants and Hope Made Strong's email list (over 9,000). You provide the copy and images

**Facebook Live Interview** - Interview on Church Mental Health Facebook group

**Verbal Shout-out** - Verbal thanks as a sponsor from Summit hosts during the welcome and wrap-up

### PLATINUM SPONSORSHIP

\$ 5,000

5 SPOTS ARE AVAILABLE

**Your investment also includes everything in Gold**

**Podcast Sponsor** - Sponsor for 2 episodes of Hope Made Strong's weekly Podcast.

**Mental Health Sunday Partner** - You will be included as a sponsoring partner of the 2023 Mental Health Sunday toolkit.

**Ultimate Tool-kit** - Your resource, or lead magnet will be included in the Ultimate toolkit ticket

**Prime Booth** - You will have a prime location and size in our virtual exhibitor hall

### GOLD SPONSORSHIP

\$ 2,000

10 SPOTS ARE AVAILABLE

**Your investment includes**

**Logo Placement** - Your logo and link will be displayed on Summit website throughout the year.

**Facebook Page Post** - We will post one promotional post on the Facebook Group: Church Mental Health

**Email Logo Placement** - Your logo would be on every email correspondence sent to attendees.

**Pre-talk Slide** - Provide a promotional slide displaying brand/logo prior to all talks.

**Affiliate Link** - Receive a unique link to share with your audience and earn a 40% affiliate commission on every All-access pass purchased.

**Exhibit Booth** - You will have the opportunity to be featured in our virtual exhibitor hall

# PREVIOUS SPONSORS



**FULL STRENGTH**  
NETWORK



**STANDING  
STONE**  
SHEPHERDING SHEPHERDS

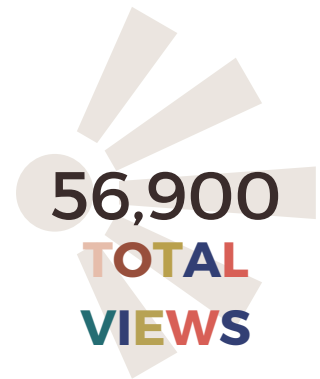


**GRACE  
ALLIANCE**



**CCIH**  
Christian Connections  
for International Health

# CHURCH MENTAL HEALTH SUMMIT TOTAL REACH



## MARKETING TARGET:

PASTORS | MINISTRY LEADERS | CARE DIRECTORS

## 2023 GOAL:

10,000 REGISTRATIONS | 110 COUNTRIES | 20,000 VIEWS

# OVER 50 SPEAKERS WILL ADDRESS

## FOUR KEY TOPICS

### MISSIONS & CULTURE

Discovering cultural influences on mental health and how to strengthen those in global missions.

### COMMUNITY HEALTH

Addressing issues faced throughout the church and community.

### CHURCH HEALTH

Equipping the church to care for their community and break down stigma.

### LEADERSHIP HEALTH

Learn strategies to help leaders thrive and strengthening well-being to prevent ministry burnout.

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HEALTH  
SUMMIT  


THANK YOU FOR CONSIDERING TO PARTNER WITH  
US AND EQUIP THE LOCAL CHURCH TO SUPPORT  
THEIR COMMUNITY!

LET'S CONNECT  
[LAURA@HOPEMADESTRONG.ORG](mailto:LAURA@HOPEMADESTRONG.ORG)